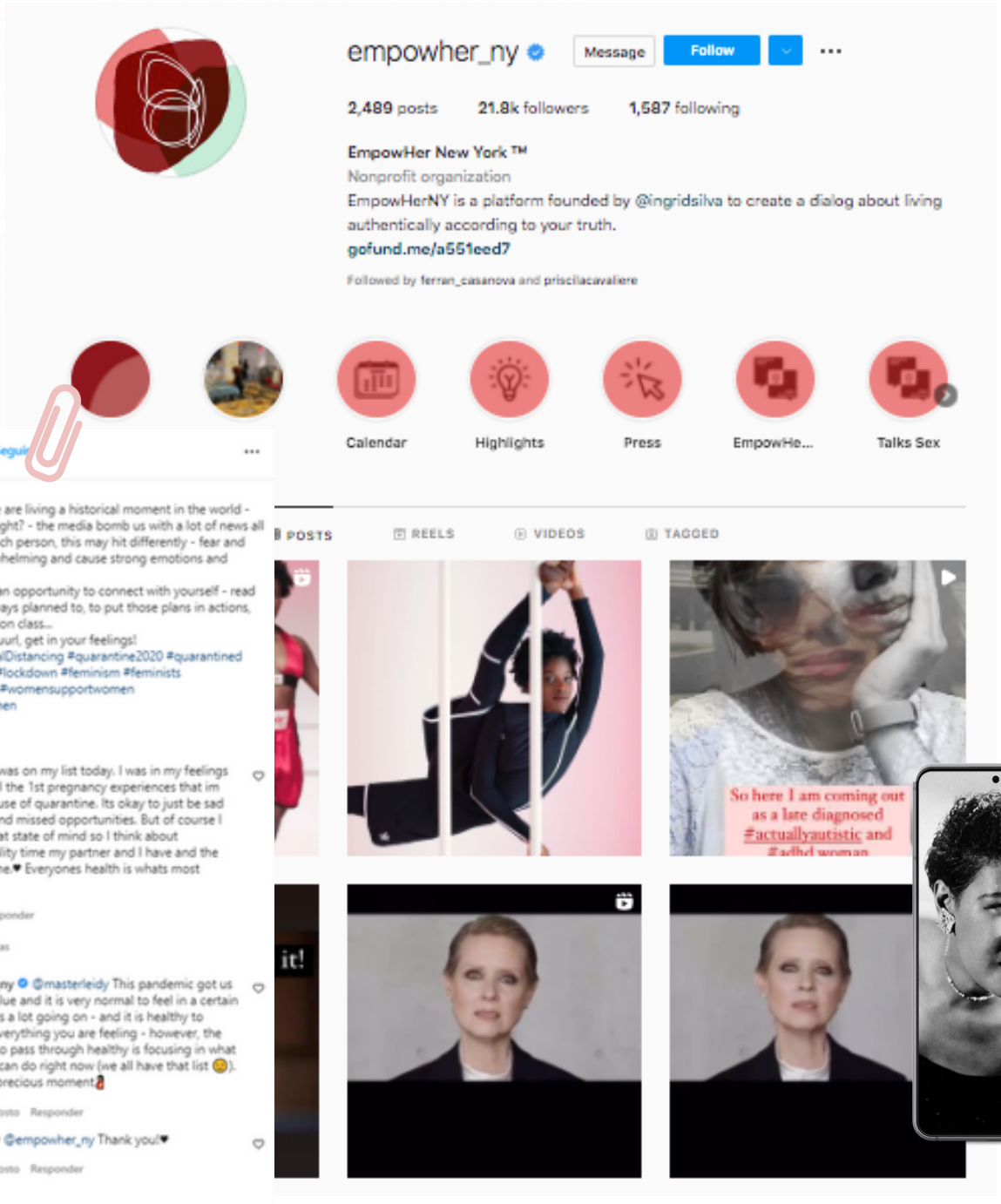
SOCIAL MEDIA MANAGER
&
CONTENT CREATOR

BY INGRID AZEREDO

EMPOWHER NY

EmpowHer NY is an organization that seeks to generate education and networking opportunities for those who aspire to claim their own way.

I was responsible for creating the material for daily content and managing the organization's Instagram page always looking forward to generating engagement with their followers by replying to their comments and making them feel welcome and embraced.



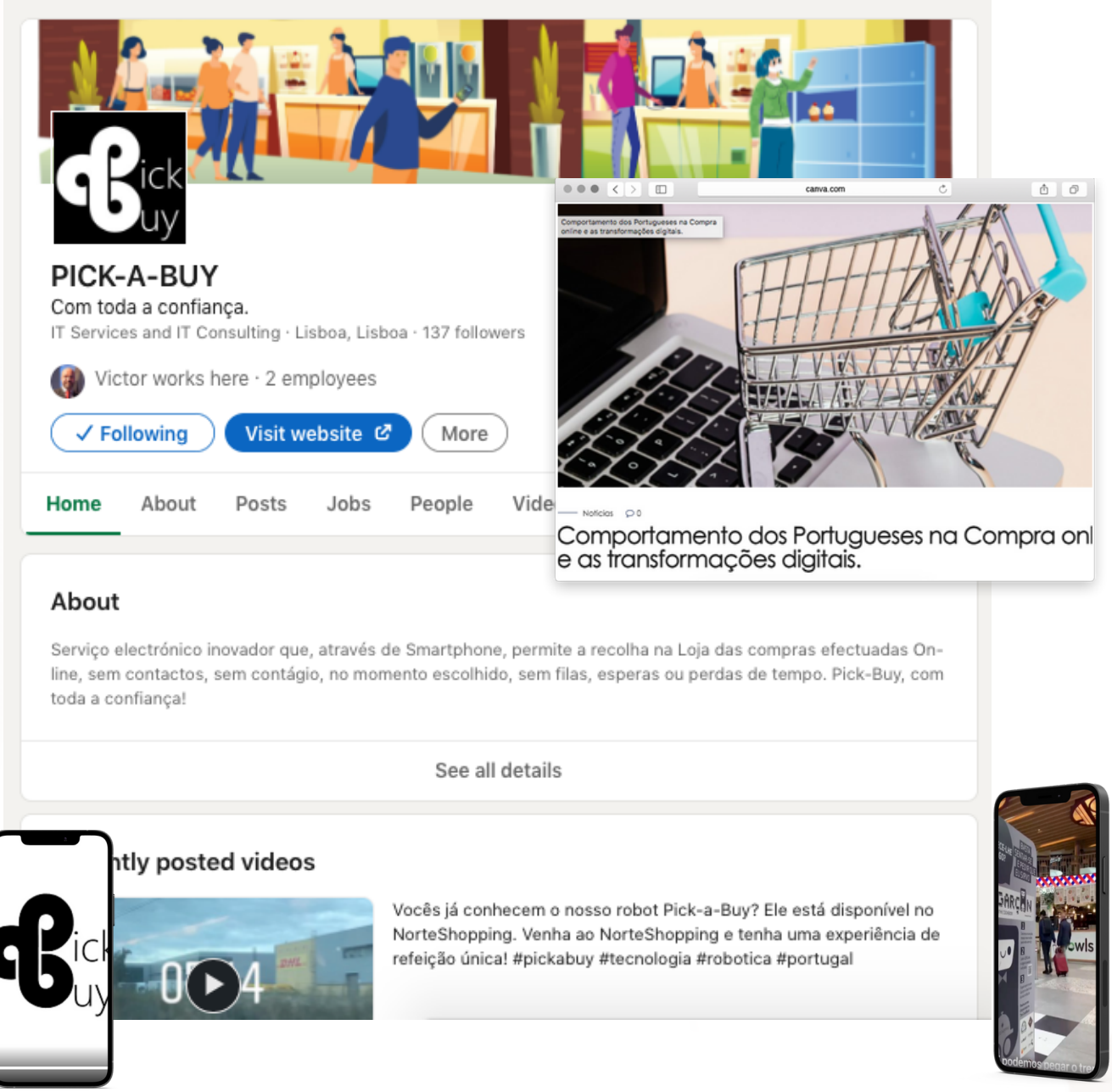
@empowher_ny

www.empowherny.org/

PICK A BUY

Pick a Buy is a Portuguese start-up that has the mission of using technology to increase companies' productivity by automating and optimizing the work of their employees. Pick a Buy is a SAAS for Smart Lockers and Access Management Software in general.

I was responsible for the Content Creation, SEO, the management of the Social Media pages, and the Paid ADS on LinkedIn and Facebook, and Google ADS platforms with Lead Generation as the objective.



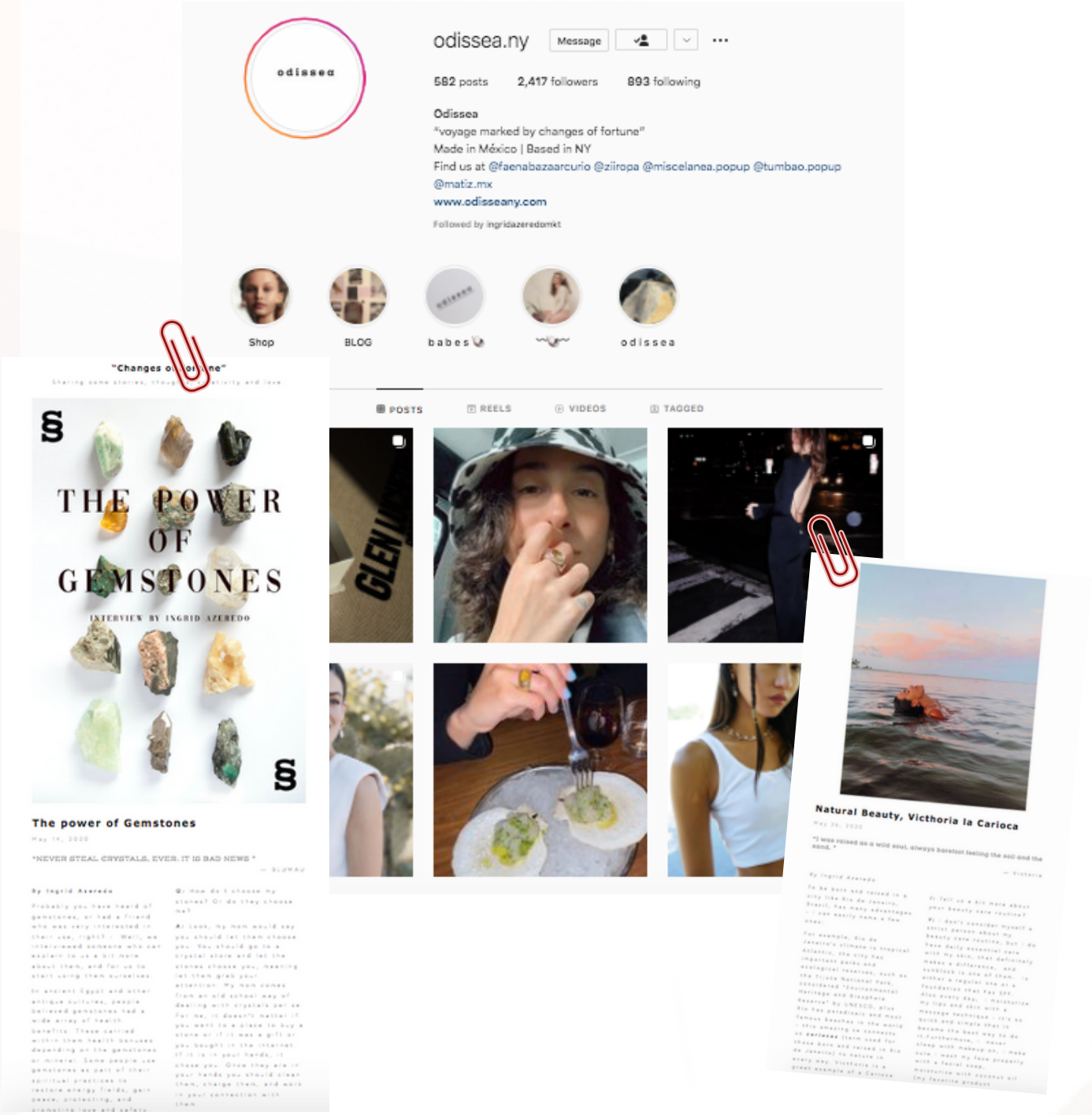
@pickabuy

www.pick-a-buy.com/

*The images are hyperlinked to my content pages.

ODISSEA NY

Odissea NY is a jewelry boutique based in New York City. All the pieces are crafted with the intention of enhancing details, shapes, and colors from the world around us.
I am responsible for the Marekt research, Website & SEO management, working for a better position on the search engine results page.



@odissea.ny

www.odisseany.com

The images are hyperlinked to my content pages.

VANILLA HR

Vanilla HR is a recruitment software that has the mission of making the hiring process more efficient and affordable for small and medium companies.

I am responsible for creating, reviewing, and editing content for the company's website and social media.
As well as the SEO by researching the most adequate keywords and techniques and implementing them in the content and website to gain maximum exposure, brand awareness, and engagement from our followers and potential clients.



@vanillaHR

www.vanillahr.com/

*The images are hyperlinked to my content pages.

CONTACTS

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*The images are hyperlinked to my content pages.