



NATALIA MORAES

Designer Gráfico

Data de nascimento: 17/02/1985
Brasileira.

Residente de: Sorocaba, SP.

Escolaridade: Médio e Técnico.

Estado Civil: Casada.

Filhos: Sim.

Olá, meu nome é Natalia e sou designer com mais de dez anos de experiência. Sou proprietária da marca Arts By Naty, na qual desenvolvo elementos gráficos para venda internacional em marketplaces como Creative Fabrica, The Hungry JPEG, Design Bundles e UpLabs.

Comecei minha carreira criando logotipos e, rapidamente, expandi meu portfólio para incluir diversos tipos de design, desde UI até a criação de capas de livros.

COMPETÊNCIAS PROFISSIONAIS

Design Gráfico.

Manipulação e edição de imagens em programas como Adobe e Affinity Designer.

Copywriting.

Certificada em Copywriting, escrita persuasiva.

Conteúdo Web.

Certificada em Criação de Conteúdo para Web.

Perícia Grafotécnica e Documentoscopia.

Certificada como Perita Grafotécnica e Assistente Técnica Pericial.

SOFTWARE



AFFINITY
Designer



AFFINITY
Photo



AFFINITY
Publisher

EXPERIÊNCIAS PROFISSIONAIS

CitiSystems Automação Industrial LTDA.

Sorocaba - SP.

Designer/Desenhista técnico: responsável pela atualização e Criação da UI dos sistemas.

J.J Comunicação Visual.

Sorocaba - SP.

Designer/Desenhista de Criação: responsável pela criação de design de acordo com o briefing do cliente.

J.J. Arte e Filmes.

Penha - SC, loja localizada dentro do parque Beto Carrero.

Designer/Balconista: responsável pela edição de fotos e imagens em canecas e camisetas.

PORTFÓLIO



CONTATO

✉ artsbynaty@outlook.com

☎ (15) 98166-4937

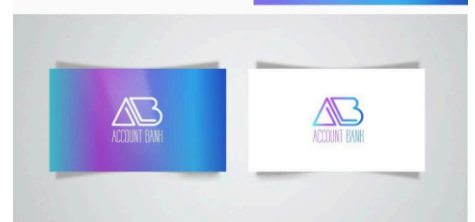
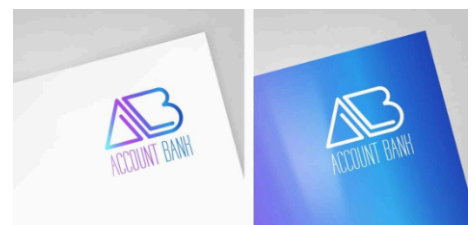
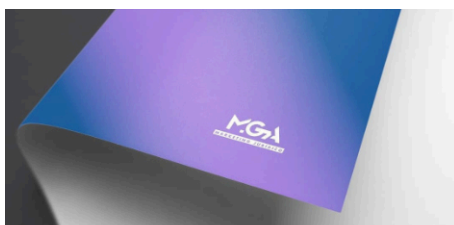
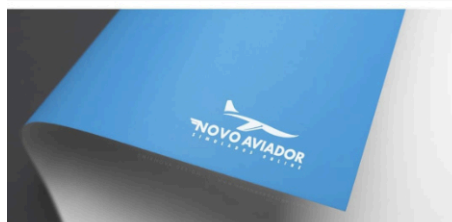
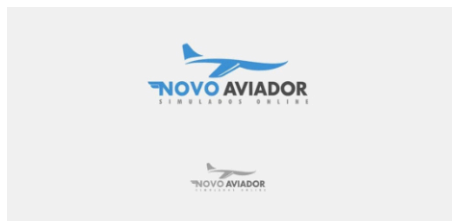
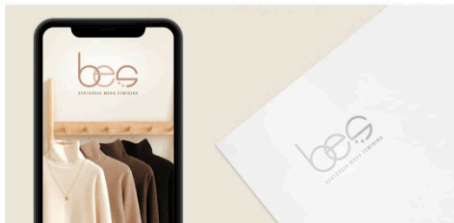
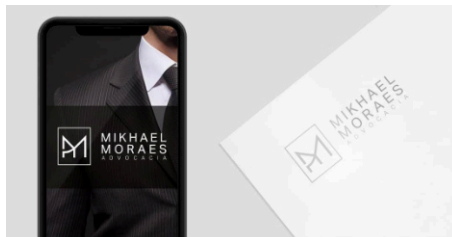
in Naty Moraes

IDIOMAS

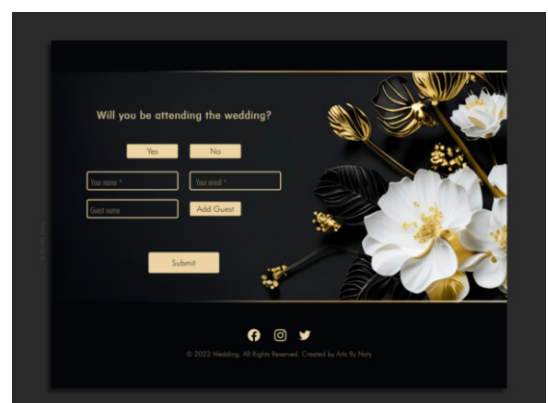
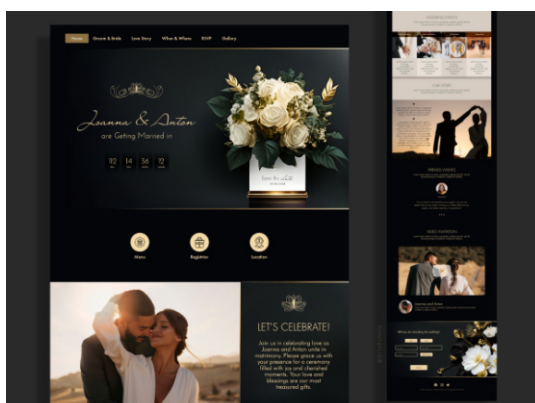
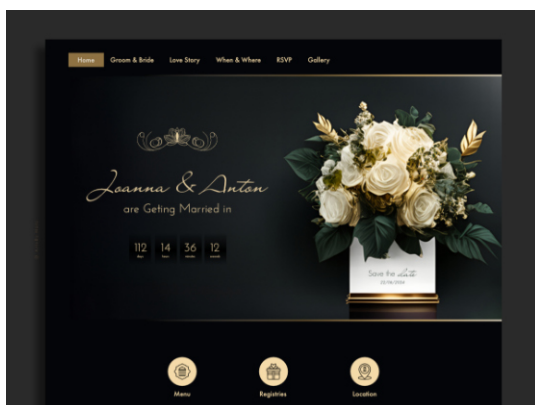
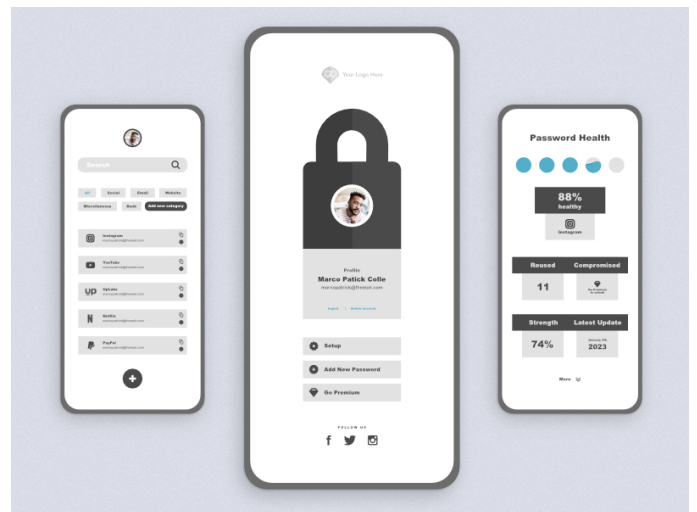
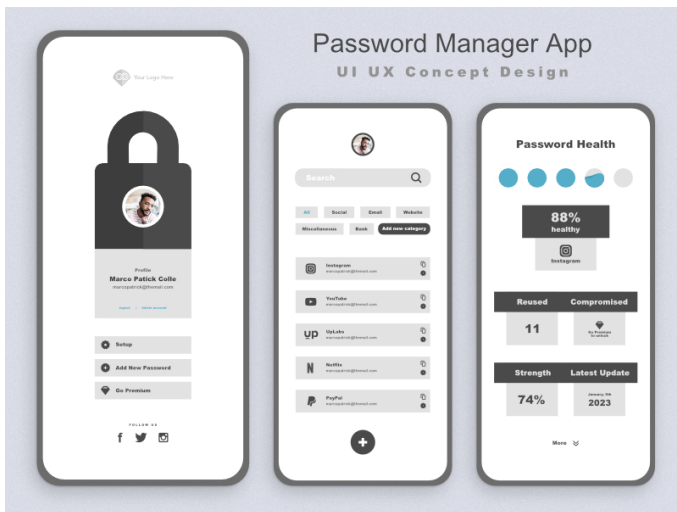
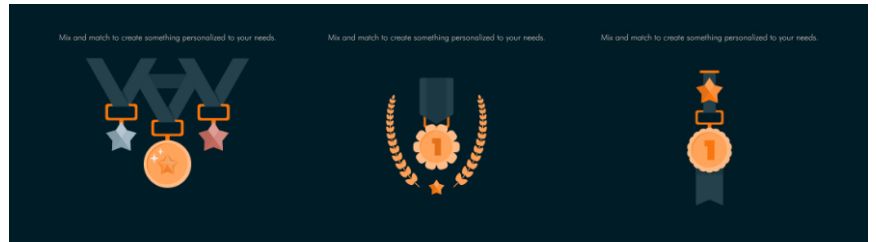
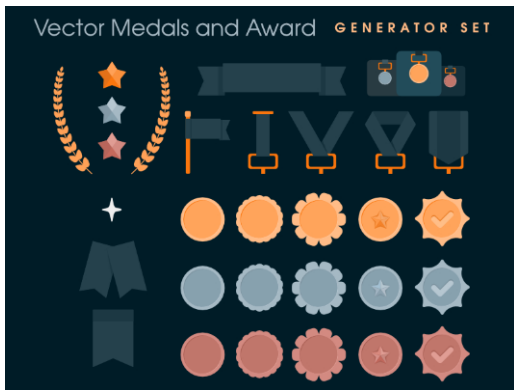
- Inglês
- Espanhol
- Russo

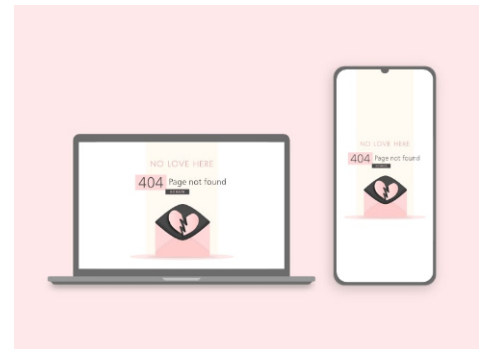
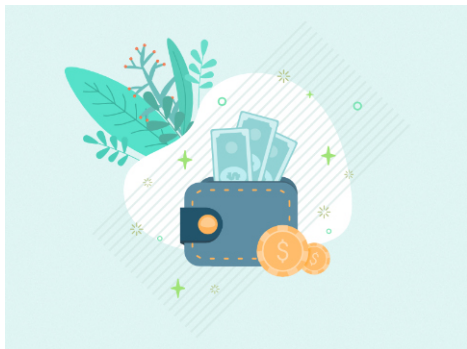
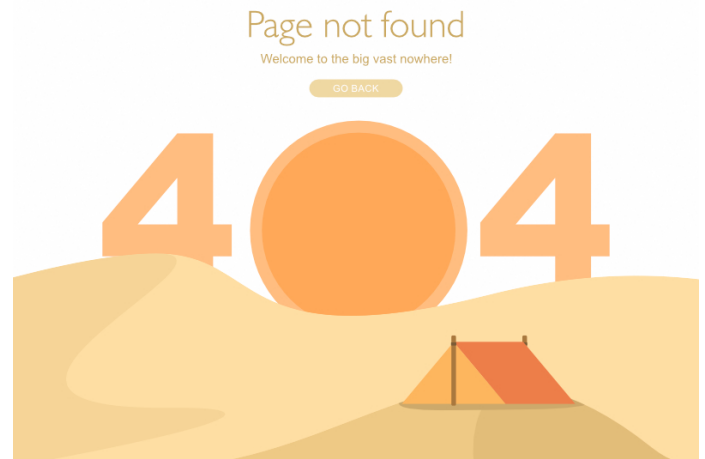
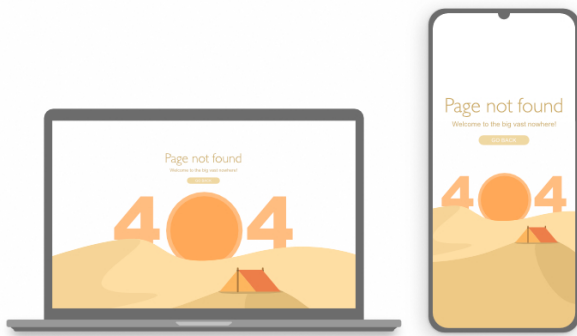
PORTFÓLIO

LOGO



WEBDESIGN & UI





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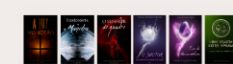
Ainda em dúvida?

Baseado no mesmo princípio de sucesso para quem quer transformar os seus rabiscos em dinheiro, este curso ensina a criar histórias e personagens para livros e jogos.



Página oficial da autora NSMoraes.

Conheça os seus personagens para livros e jogos e comece a ganhar dinheiro.



CAPAS DE LIVROS

CONFIRA O SPEED-DESIGN



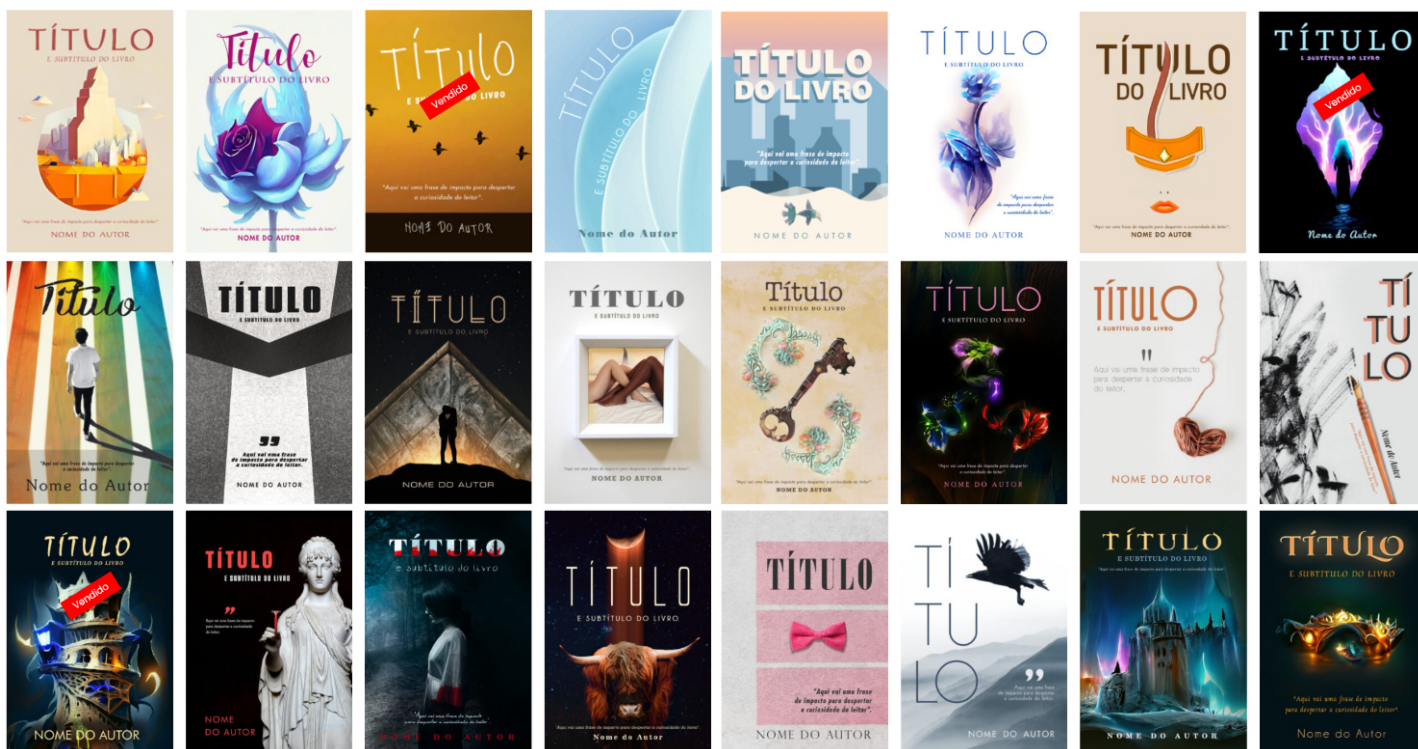
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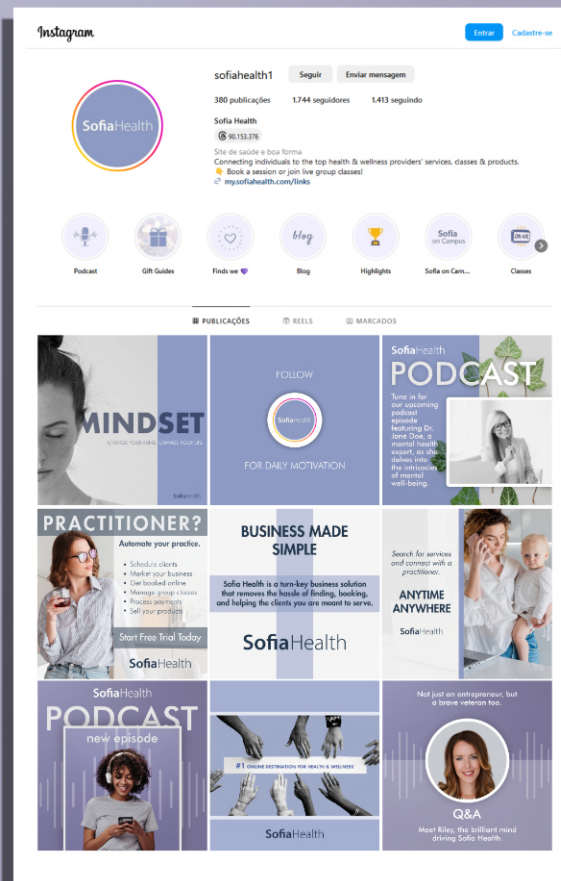
PÁGINAS PARA UMA STARTUP | SOFIA HEALTH



Arts By Nary

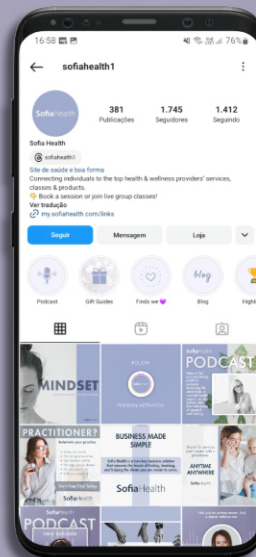


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1

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To kick off 2024, how about we shine a spotlight on the blue zones? It could be an awesome way to promote Sofia Health and make it stand out.

Blue Zones are regions across the globe where people are known to live longer, often up to 100 years old or more.



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You don't need to live in a Blue Zone to enjoy a long and healthy life.

Blue Zones are regions across the globe where people are known to live longer, healthier lives compared to the global average. These areas, identified by researcher Dan Buettner, share common lifestyle and environmental factors contributing to the longevity of their residents. Key components include a plant-based diet, regular physical activity, strong social connections, and a sense of purpose.

These extraordinary zones have become beacons of inspiration for promoting well-being worldwide. Unfortunately, the concept of Blue Zones is now facing challenges as these longevity hotspots are shrinking. Modernization, urbanization, and changes in lifestyle have impacted traditional practices that once contributed to the exceptional health of these communities.

Efforts to raise awareness about the value of Blue Zones and to integrate some of their principles into broader communities could be vital for promoting healthier living and combating the shrinking phenomenon. By understanding and incorporating the lessons from Blue Zones, we can strive to create environments that foster longevity and well-being for generations to come.

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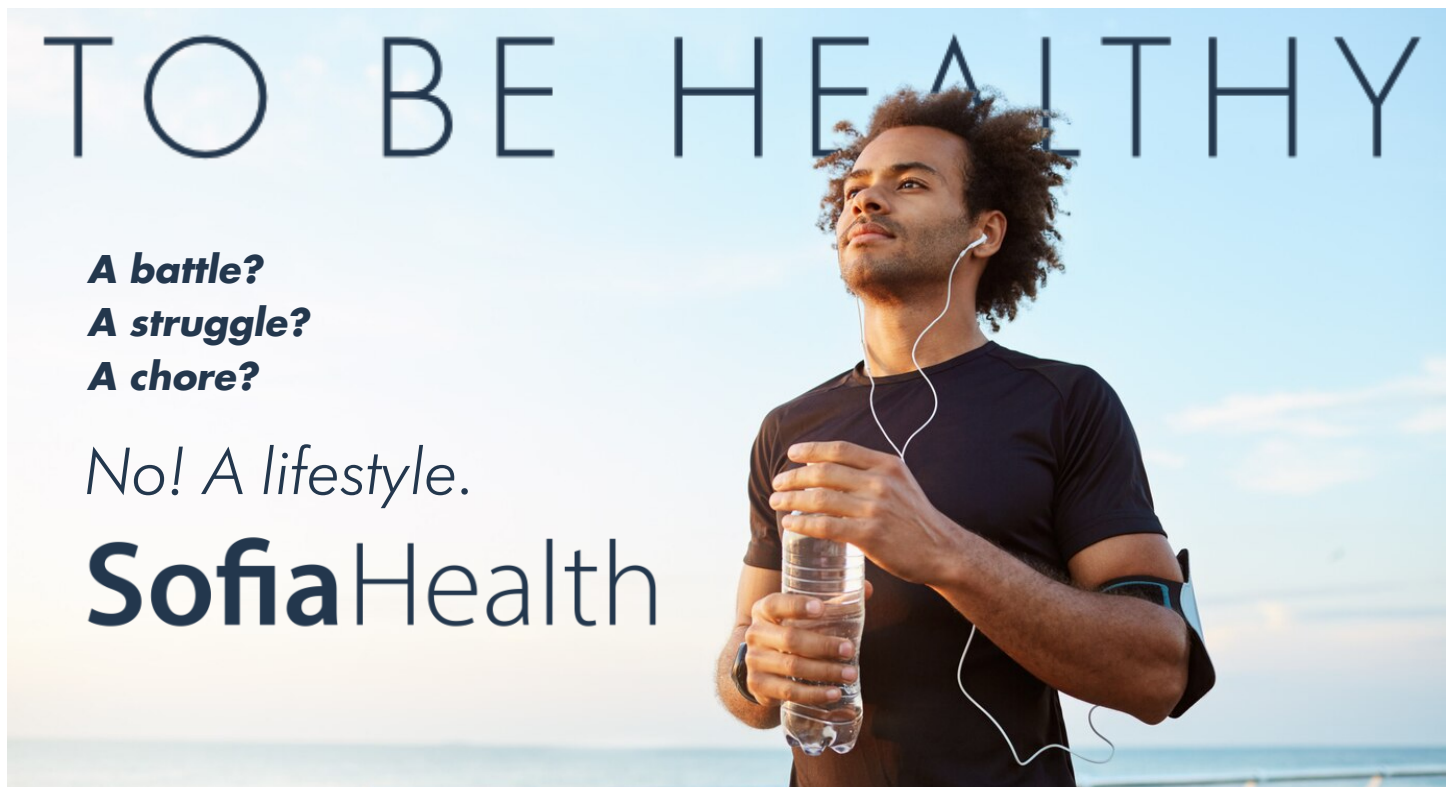
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To lead a healthy life, it shouldn't be a battle, a struggle, or a chore. It should be a lifestyle.

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TO BE HEALTHY

A battle?
A struggle?
A chore?

No! A lifestyle.

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Redefining health as a lifestyle, not a battle.

In a world where hectic schedules dominate and fast-paced living is the norm, the idea of leading a healthy life often conjures images of battles, struggles, and tedious chores. Many perceive the pursuit of health as a time-consuming and challenging endeavor, causing some to shy away from adopting healthier habits altogether.

However, the essence of a healthy lifestyle lies in the belief that it shouldn't resemble a battlefield or an arduous journey. It's about making choices that seamlessly integrate into daily routines, rather than adding extra stress to an already demanding life. Embracing a healthy lifestyle should be an organic and enjoyable process, not a burdensome task.

Sofia Health challenges the misconception that being healthy requires an overwhelming amount of effort. Instead, it advocates for a mindset shift, promoting the idea that incorporating health into one's life can be a harmonious and sustainable choice—a lifestyle that enhances overall well-being without the unnecessary fight.

How about introducing a small incentive to encourage individuals to take proactive steps? Many find it challenging to embark on new endeavors without a clear starting point. By providing planners, possibly through a straightforward Print-On-Demand (POD) method, people become more inclined to initiate positive actions and start self-care activities, all with the support of Sofia Health. Studies indicate that planner sales skyrocket toward the end of the year.

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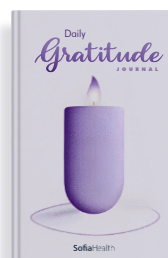
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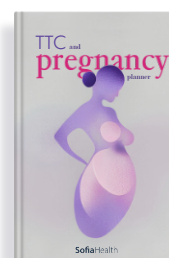
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✉ artsbynaty@outlook.com

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in Naty Moraes