

Di

CORTINAS E ENXOVAIS PERSONALIZADOS

MANUAL DE IDENTIDADE VISUAL

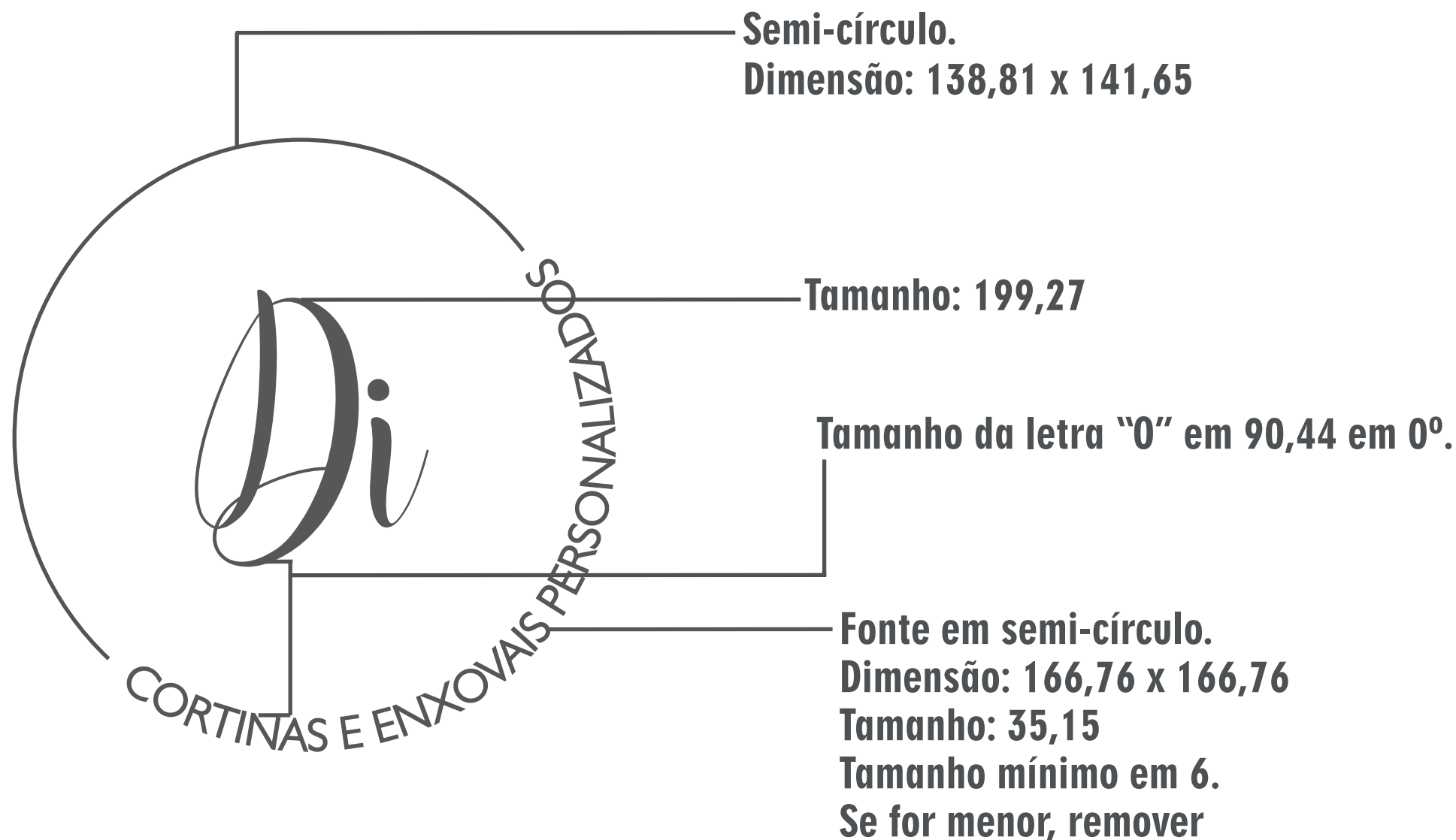


MALHA CONSTRUTIVA

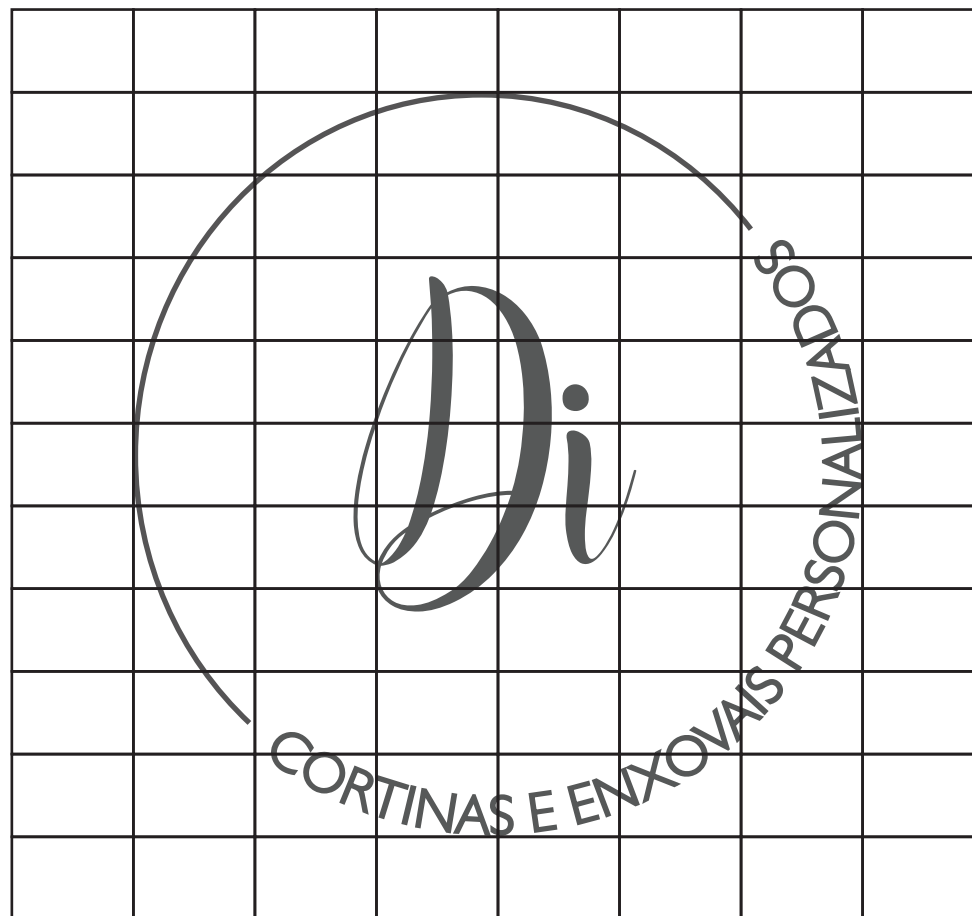


A malha construtiva se compõe de figura e fonte. A figura é um semi-círculo e foi utilizado as fontes originais, sem alterações.

CONSTRUÇÃO DA MARCA



ÁREA DE RESGUARDO

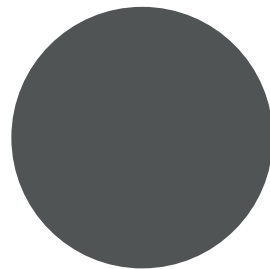


Tamanho: 16,071mm x 10,940mm

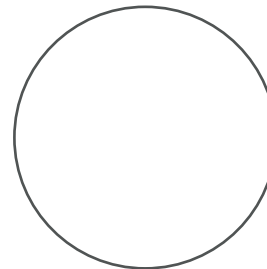
CORES



Cores Principais

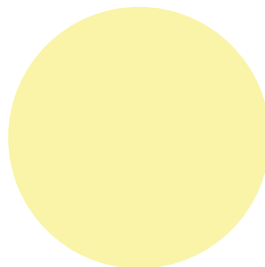


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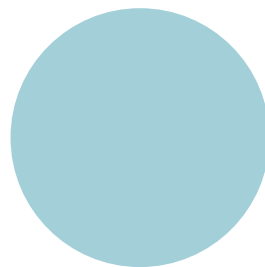


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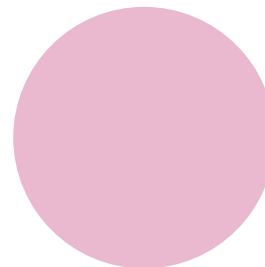
Cores Secundárias



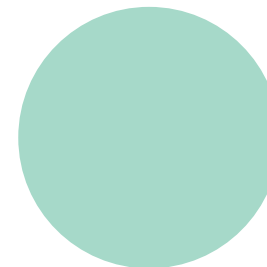
#FFF4AC



#B2D5DE



#EEC1D8



#B2DECD

TIPOGRAFIA



Angelica

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9

Humanst52 | Lt BT

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9

Geometr706 BlkCn BT Black

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9

APLICAÇÕES



Por ser uma logomarca circular, a aplicação pode ser a mesma, tanto na horizontal quanto na vertical.

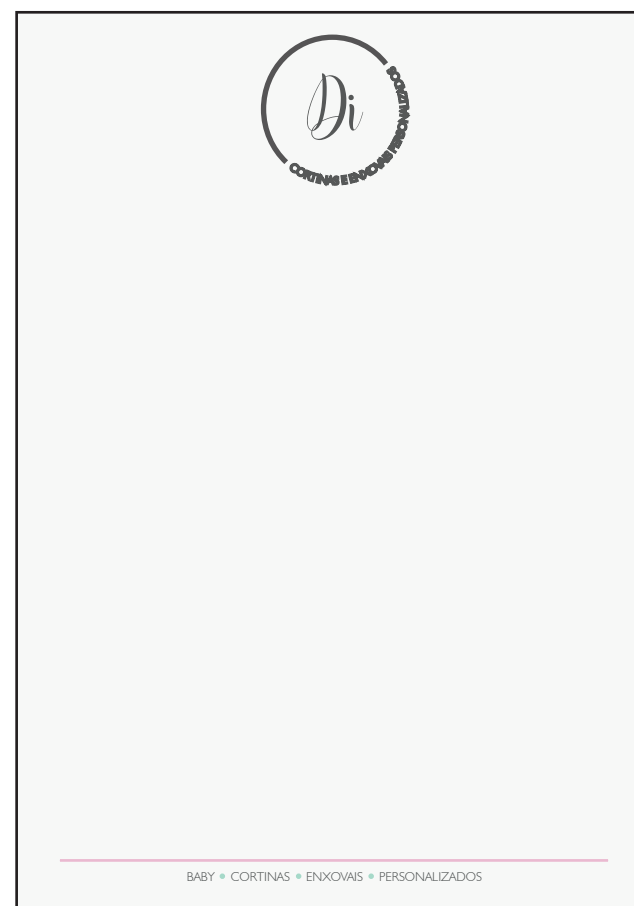
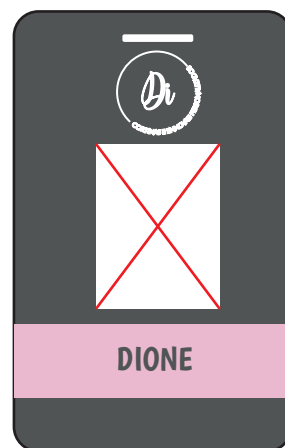
APLICAÇÕES



APLICAÇÕES



PAPELARIA



INSTAGRAM

