Social Media and Content | Digital Framework & E-commerce Platform | Paid Traffic and Performance | Branding and Positioning | Strategic Design

THEAWIS COMPANY

Digital Marketing and E-commerce Development Agency

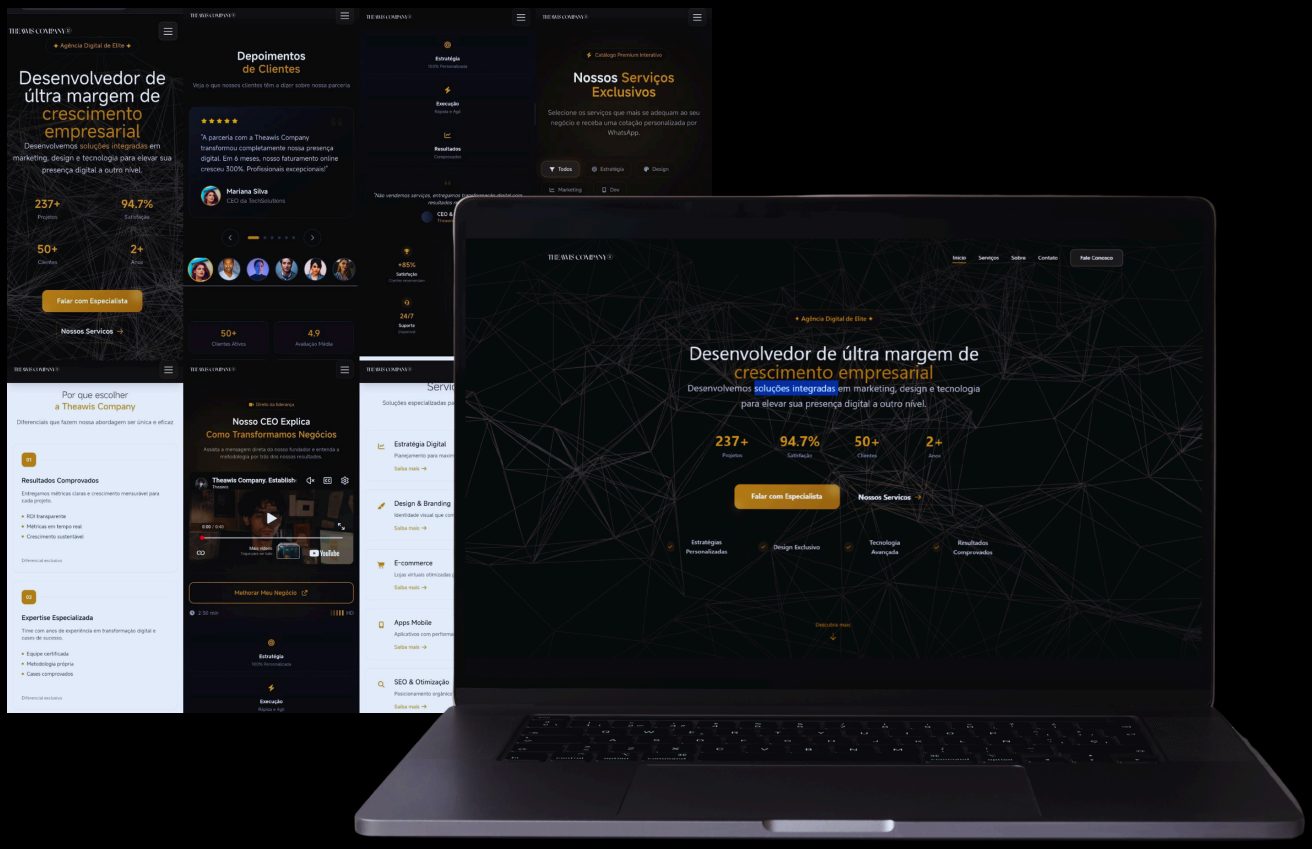
Versão em Português Apresentação Oficial Theawis Company

access

start

Theawis Corporation

Theawis Company is a distinguished marketing firm specializing in
Developing astute strategies for business expansion, we serve as market strategists for organizations seeking growth, enhancing brand positioning, and systematically boosting sales. Our methodology transcends traditional marketing. We craft tailored strategies for each market segment and entrepreneur, rigorously analyzing the business model, target audience, and growth opportunities in both the digital landscape and the physical marketplace.



theawiscom.br

About the Founder

Theawis Albert, the professional name of Carlos Alberto, is a marketing strategist with more than six years of hands-on experience in the digital marketplace. Since 2018, he has focused on the development of digital enterprises, online sales strategies, product positioning, and corporate growth through marketing. His expertise includes e-commerce, digital marketing, digital product development, sales strategies, and the creation of growth models for organizations.



Founder: TheaWis Albert

Our strategic positioning.

Theawis Company functions as a strategic marketing agency. Our role is...

Formulate and execute strategic growth initiatives for companies seeking to enhance their sales, refine their positioning, and bolster their market presence. We partner with entrepreneurs overseeing both physical and online enterprises, local businesses, traditional retail establishments, and digital ventures aiming to elevate their online visibility.

Digital marketing strategy, business growth and brand positioning, sales strategies for companies with inventory, marketing for local enterprises and brick-and-mortar establishments, establishing a digital presence for organizations, developing customer acquisition systems.

portfolio

A project devoid of strategy fails to secure a position.

Today, numerous brands allocate resources to design, yet they concentrate solely on aesthetics, overlooking the most vital aspect: positioning. While visually appealing, they lack substance, failing to communicate value, cultivate connections, or differentiate themselves in the marketplace. Theawis Company converts design into strategy. Each color, every element, and every detail is carefully designed to convey authority, evoke desire, and distinctly position your brand, thereby creating an identity that not only attracts attention but also gains momentum and delivers results.



WE REALIZE YOUR VISION

Many brands harbor exceptional ideas, characters, concepts, and identities, yet frequently remain confined to the realm of imagination. They often lack execution, structure, and tangible impact. Theawis Company brings your imagination to fruition. We create distinctive characters, visual elements, and identities in 2D, 3D, and advanced design, providing your brand with a strategic, memorable, and impactful representation.



FROM PAPER TO DIGITAL: WHAT ARE THE DEVELOPMENTS?

Historically, marketing was a straightforward endeavor. Newspapers, flyers, and direct advertising were effective tools, yielding significant sales with limited resources. In contrast, the current landscape is increasingly visual, contemporary, and highly competitive. The challenge lies not in the tools themselves but in the absence of a coherent strategy. While many entrepreneurs have established an online presence, they often lack the knowledge to leverage it effectively. They engage in publishing, promotion, and content generation, yet struggle to achieve conversions. Theawis Company comprehends the prevailing dynamics of the market. We convert digital initiatives into tangible results by integrating strategy, creativity, and positioning, thereby empowering your brand to reclaim the influence that even a simple piece of paper once commanded, now on a much larger scale.



More than just an agency, a firm dedicated to growth.

Most agencies offer services and subsequently disengage. Without connection, there can be no authentic commitment to client development. Theawis Company distinguishes itself. We are not merely an agency; we are a firm devoted to nurturing relationships, fostering loyalty, and evolving in tandem with you. We incorporate your brand into our mission, driving your business to attain elevated positioning, recognition, and results, thereby ensuring not only its growth but also its enduring impact on the customer's memory.



Online stores and websites lacking a strategy fail to generate sales.

Today, numerous companies possess websites and online stores; however, they frequently struggle to yield results, convert visitors, and foster trust. These platforms often lack strategy, user experience, and a sales-oriented approach. Theawis Company transforms your digital presence into a robust conversion engine. We create strategic, efficient, and contemporary online stores and websites, tailored to enhance the customer's purchasing decision, thereby elevating your brand to a professional and competitive standard.

On several pages below, you will find a curated selection of our initial stores.

Dominance of the tennis market.

In 2024, we launched a footwear brand, creating a strong visual identity for dropshipping. This initiative aims to provide a premium experience and improve conversion rates for mobile devices.



Infrastructure of the toy sector.
In 2024, we launched a toy dropshipping enterprise centered on engaging visuals and a safe shopping experience.
A high-conversion initiative, well-suited for families and locations with significant pedestrian activity.



RANCHO COUNTRY: We have converted a conventional brick-and-mortar store into a distinguished online platform, maintaining its "rustic" character. The modern user experience (UX/UI) harmoniously aligns with the brand's rustic legacy.



Tracks lacking a defined strategy do not yield conversions.

Currently, numerous companies utilize banners; however, they frequently lack direction, clear communication, and a results-oriented approach. They often serve as mere visual art that fails to attract attention, ignite interest, and, ultimately, does not drive sales. Theawis Company converts banners into powerful conversion instruments. We create strategic initiatives that prioritize impact, clarity, and persuasion, effectively capturing attention, conveying value, and delivering consistent results, thereby positioning your brand at the forefront of the ever-evolving digital marketplace.



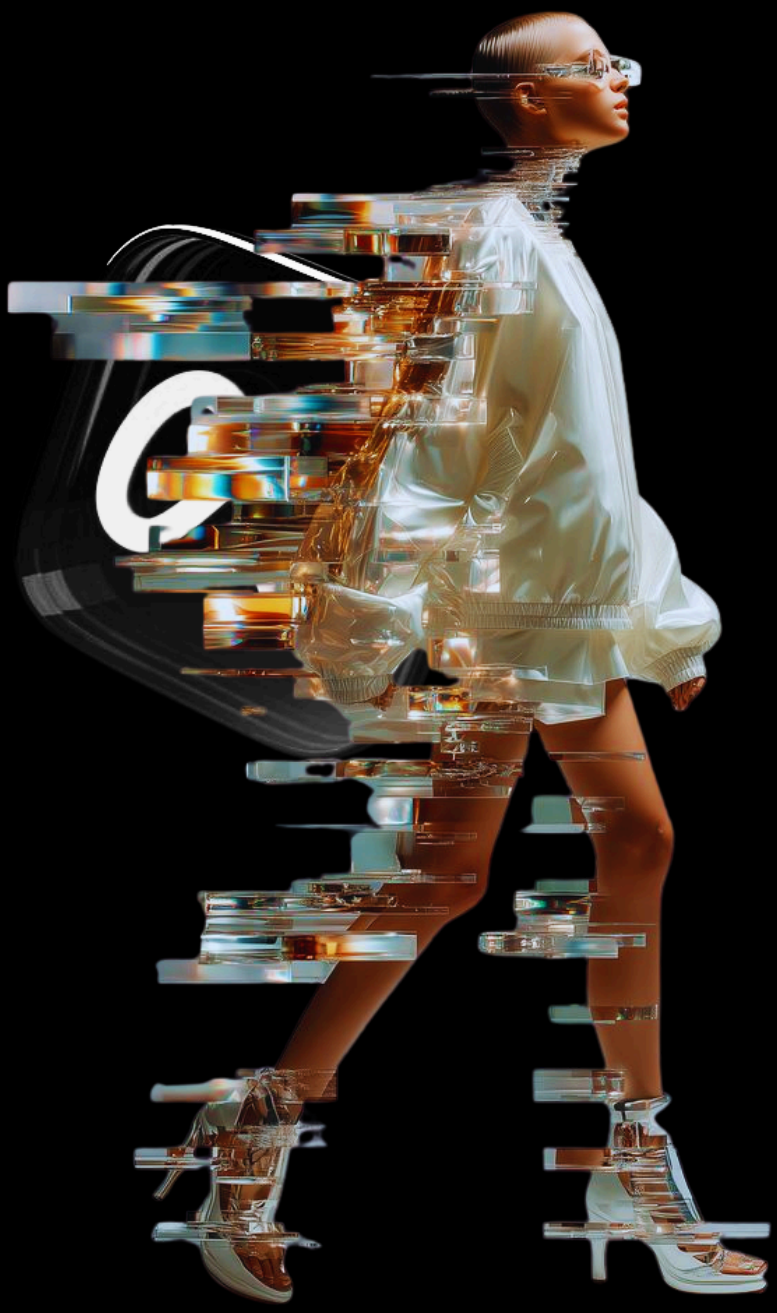
3D design devoid of a strategic approach is simply ornamental.

Currently, numerous brands incorporate visual and even 3D elements; however, these often lack purpose, identity, and alignment with the brand's positioning. They are simply aesthetically pleasing images that do not create a genuine impact or reinforce the brand. Theawis Company transforms 3D design into a potent tool of influence. We create visual elements, 3D models, and illustrations that not only captivate but also convey value, position your brand, and enhance your market presence to a premium standard.



Investing in paid traffic and SEO without a strategic framework constitutes a misallocation of resources.

Currently, numerous companies invest resources in advertising to enhance their visibility on Google; however, in the absence of a well-defined strategy, thorough analysis, and precise targeting, they frequently squander funds without achieving any return. There exists a deficiency in positioning, a lack of market intelligence, and an inability to implement a plan that effectively translates into results. Theawis Company offers the solution. We strategically combine paid traffic and SEO to engage the appropriate target audience, elevate visibility, and convert clicks into meaningful sales, positioning your brand where it rightfully belongs: at the forefront.



Social media devoid of a strategy yields no results.

Currently, many brands have a presence on social media yet face challenges in establishing authority, fostering connections, and enhancing sales. They often publish content merely for the sake of publishing, lacking direction, consistency, and a clear understanding of their audience. Theawis Company leverages social media for strategic positioning and growth. We formulate strategies, create content, and facilitate communication that enhance visibility, memorability, and desirability for your brand, encouraging authentic engagement and yielding consistent results.





CONTACT US We are prepared to elevate your brand to new heights.

WhatsApp: +55 62 99150-2275

access

Site: theawis.com.br

access

Theawis Company: Elevating brands to esteemed positions.
The subsequent phase of your brand commences now.